

Veranstalter.....	Annette Deutschendorf
Thema.....	Studying and Teaching CSR Topics
Art der Veranstaltung.....	Wirtschaftsenglisch E [ENG-20]
Veranstaltungsnummer.....	53-645
Zeit.....	2st., Mo 10-12
Raum.....	Phil 564
Beginn.....	04.04.2011

Course description:

No company can afford to ignore issues of corporate social responsibility today. This makes CSR an interesting topic for business English lessons at schools.

In this course we will try to develop teaching materials on CSR issues. Of course, we also need to familiarize ourselves with the main ideas and positions on the topic as we work on the materials.

Materials could be, for example, a text with exercises, a worksheet to use with a film or a listening comprehension exercise. At the beginning of the seminar I will present some authentic materials you could use as a starting point, but you are welcome to pick your own. We are also going to try some of the tools you can find on the Internet to make our materials more appealing to students at schools (and which can perhaps help us teachers to use our time more effectively).

This year, CSR is one of the *Abitur* topics at the *Wirtschaftsgymnasien* in Hamburg, so I suggest we could upload our materials on Wibes (a platform for teachers run by the Hamburger Institut für Berufliche Bildung) and let others benefit from our work.

Course requirements:

- This course is open to Master students (Lehramt Berufliche Schulen)
- Regular attendance and active participation

Sprechstunde während der Vorlesungszeit:	Montags, 15:30 – 16:30 Uhr
Sprechstunden während der Semesterferien:	Nach Vereinbarung per e-mail