

Veranstalter.....	Catherine Schwerin
Thema.....	Word and Affect
Art der Veranstaltung.....	Advanced Writing [AA-V5, ENG-14]
Veranstaltungsnummer.....	53-624
Zeit.....	Di 12-14 P
Raum.....	Phil 1172
Beginn.....	18.10.2011

Kommentar:

The written word has the power to persuade and influence a readership, not just by appealing to reason but also by evoking emotional responses, often in ways of which the reader is not spontaneously aware. To be critical thinkers, students need to develop a sensibility for the strategies that writers employ, and to be effective writers themselves, they need to evolve their own writing skills and strategies to achieve their own goals. This course will explore such themes as “good writing”, context and word choice, emotion and thought, form and effect, and memory and motivation with a view to raising awareness of the power of the written word and enhancing the students’ skills in employing written language as an academic, professional and creative tool. It will provide the opportunity to engage with and produce texts of different types, including essays, reviews, teasers, commentaries, poems and creative writing. The students will regularly use blogging as a production medium. Grades will be based on continuous assessment (both in-class and out-of-class writing, including weekly blogging).

Sprechstunde während der Vorlesungszeit:	Di. 10-11, Raum 1170
Sprechstunden während der Semesterferien:	Di. 10-11 am 19. und 26. Juli; 4. Oktober, Raum 1170