

6th International "Language in the media" Conference, 7-9 September 2015, University of Hamburg
Programme Overview (last update 30 Aug 2015)

Monday, 7 September 2015

08:30-10:00	Registration			
10:00-10:30	Opening Session Room 221			
	Room 120	Room 121	Room 122	Room 220
10:30-12:00	Session 1.1 Style and stylization 1.1-1 Susan Reichelt "Well, that sounds like a real grown-up talking." - Sociolinguistic representations of character identity in fictional television series 1.1-2 Gertrud Reershemius and Evelyn Ziegler Indexicalization of ethnolectal features in performed language: an analysis of the film "Fack ju Göhte" 1.1-3 Anastasia Stamou and Theodora Saltidou Speaking "like young people" in Greek television fiction: Indexicalities of youth speech styles and constructions of youthfulness	Session 2 Hashtag politics 2-1 Carmen Lee and Dennis Chau Tagging the #UmbrellaMovement: Indexing Hongkonger identities through bilingual hashtags on Instagram 2-2 Korina Giaxoglou #Je suis Charlie? :narrative stance-taking in shared stories of global mourning 2-3 Rachele Vessey English and French language ideologies, hashtags, and Canadian federal party leaders: The language politics of Twitter in Canada	Session 4.1 Language Ideologies 4.1-1 Bente Ailin Svendsen and Ingunn Ims Ideologising recent linguistic pluralisation in the Norwegian mediascape 4.1-2 Vuk Vukotic Folk notions of language: Four unique metaphors of language in metalinguistic online commentaries in Lithuania, Norway and Serbia 4.1-3 Laima Nevinskaite Different People, Different Language: Change of Speaker Types in the Lithuanian Media and Its Implications for Media Language	Session 5 Minority language media 5-1 Dong Nguyen, Dolf Trieschnigg and Leonie Cornips Audience and the Use of Minority Languages on Twitter 5-2 Jenny Stenberg-Sirén Journalists as linguistic role models in minority media 5-3 Sarah McMonagle New media, new opportunities for minority languages? The case of Upper Sorbian in Germany
12:00-13:00	Lunch break			
13:00-14:00	KEYNOTE Ana Deumert Wild publics: Twitter as the continuation of politics by other means Room 221			
14:00-14:15	Break 15 min			
	Room 120	Room 121	Room 122	Room 220
14:15-15:45	Session 1.2 Style and stylization 1.2-1 Agurtzane Elordui Vernacularisation of media: stylistic change in Basque youth media 1.2-2 Jacob Thøgersen The style and stylization of old news reading 1.2-3 Tereza Spilioti "I speak England very best" Media stylization and sociolinguistic change at times of crisis	Session 3.1 Thematic Session: Twitter as a discourse system: Linguistic perspectives on Twitter in political contexts 3.1-1 Jessica Einspänner-Pflock Argumentation strategies in political mini-publics: Tweeting among politicians 3.1-2 Alex Frame and Tatiana Kondrashova Twitter in Mediatized Society: the dynamics of news circulation through politicians' tweets 3.1-3 Michael Klemm Social TV and the Appropriation of Political Discourses via Twitter	Session 4.2 Language ideologies 4.2-1 Carmel L. Vaisman Language Ideologies and Policing in Self-Regulated Collaborative Communities: Comparing Hebrew Wikipedia with Hebrew Facebook 4.2-2 Sofia Lampropoulou, Argiris Archakis, Villy Tsakona, Anna Ftneriati, Vasia Tsami Scrutinizing mass culture language ideologies in class 4.2-3 Marianne Rathje and Anna Kristiansen "It depends on what kind of error" – Adolescents' attitudes to misspellings in social media	Session 6.1 Media genres 6.1.-1 Antje Wilton The interactional construction of evaluation in post-match football interviews 6.1-2 Dorotya Cserzo Meaning-making practices in video mediated interviews 6.1-3 Johannes Müller-Lanc The Development of Genres in German and French Outdoor Sports Magazines
15:45-16:15	Break 30 min			
	Room 120	Room 121	Room 122	Room 220
16:15-17:45	Session 1.3 Style and stylization 1.3-1 Mairead Moriarty and Elaine Vaughan Gangsters don't eat beetroot: Performative metalanguage in commentaries on the mediatized performance of Irish gang culture 1.3-2 Stavroula Tsiplakou and Elena Ioannidou When dialects compromise: 'Peaceful co-existence' in the Cypriot mediascape. 1.3-3 Grit Böhme "Now I HAVE to be youthful" – Authenticity of radio presenters from the listeners' perspective	Session 3.2 Thematic Session: Twitter as a discourse system: Linguistic perspectives on Twitter in political contexts 3.2-1 Caja Thimm Twitter as a discourse system: A media logics approach 3.2-2 Céilia Schneebeli Twitter rhetoric? Argumentation in a Twitter debate: a case study 3.2-3 Sascha Michel The (re-)contextualisation of tweets. An ethnographic insight into media linguistic practices of politicians		Session 6.2 Media genres 6.2-1 Sylvia Jaki Derek Tastes of Earwax: A contrastive analysis of TV documentary titles in English and German 6.2-2 Matthias Knopp Communication in Mediated Spaces Between Orality and Scriptuality 6.2-3 Netaya Lotze Chatbots in Online Environments
17:45-18:00	Break 15 min			
18:00	Informal Reception			

**6th International "Language in the media" Conference, 7-9 September 2015, University of Hamburg
Tuesday, 8 September 2015**

08:30	Registration desk open				
09:15-10:15	KEYNOTE Colleen Cotter Retelling the (news) story: Journalism in a mediatized world Room 221				
10:15-10:30	Break 15 min				
10:30-12:00	Session 7 Making and sharing the news 7-1 Gitte Gravengaard Socializing mechanisms in the routinised practice in the newsroom 7-2 Margherita Luciani Journalists' newsmaking decisions and audience uptake: which relationship? 7-3 Monika Bednarek The language of shared news	Room 120 Session 10 Mediatization and media convergence 10-1 David Barton The mediatization of the literacy practices of academic knowledge production 10-2 Stefan Hauser and Martin Luginbuehl Connectivity in a mediatized world - methodological considerations and empirical findings based on "Multifactorial Parallel Text Analysis" 10-3 Christine Domke and Stefan Meier. On the interplay between meso communication and media convergence	Room 121 Session 12.1 Media discourse 12.1-1 Laura Costelloe Profiling the Suburbs: a critical discourse analysis of representations of the 'banlieues' in newspaper discourse on French urban violence in 2005 12.1-2 Bethan Davies Discourses of rape in the news: victims, role models and the rehabilitation of offenders 12.1-3 Ulrike Tabbert Crime through a corpus: The linguistic construction of offenders and victims in the German and UK press	Room 122 Session 13 Politeness and conflict online 13-1 Caroline Tagg Causing offence and being offended on Facebook: the management of online conviviality 13-2 Martina Ebi and Michaela Oberwinkler Variation in Japanese honorific forms: findings from an analysis of Facebook communication 13-3 Nadine Rentel Personal branding and negotiation the expert status in French online medical newsgroups	Room 220 Session 15.1 Thematic Session: Mediatizing sex 15.1-1 Rodney Jones The Rise of the Datasexual 15.1-2 Adam Jaworski Mediatizing marginalized sexualities through 'silent' art 15.1-3 Tommaso Milani and Scott Burnett Queer counterpoints in the mediatization of sexuality in South Africa
12:00-13:15	Lunch break				
13:15-14:45	Room 120 Session 8 Production and participation practices 8-1 Amanda Potts Considering the role of professional YouTube content creators in producing pro-social commenting communities of practice 8-2 Axel Schmidt From 'in Media' to 'accomplishing media' - Communicative practices in the production of television tabloid formats 8-3 Jan Chovanec Live online news: From content presentation to interactive co-participation	Room 121 Session 11.1 Thematic Session: Science in journalistic genres: The mediatization of science journalism 11.1-1 Peter Schildhauer and Jana Pflaeging Setting the Scene: The Mediatization of Science Journalism 11.1-2 Hartmut Stöckl Popularizing Science through Visualisation: Towards a Repertoire of Language-image-links in Popular Science Writing 11.1-3 Jana Pflaeging Re-Negotiating the Storytelling Space: Diachronic Perspectives on the Narrativization of the Multimodal Genre	Room 122 Session 12.2 Media discourse 12.2-1 Torsten Leuschner Historical Germanisms in European Languages: a Comparative, Discourse-Analytic Approach to Usage in Newspapers 12.2-2 Sylvia Jaworska and Christiana Themistocleous Investigating Representations of Multilingualism in Public Discourse in Britain: a multi-method approach 12.2-3 Karen Donnelly Infertility in the media - a comparison of UK blogs, clinical websites and press articles.	Room 220 Session 14.1 Thematic Session: Internet linguistics: The pragmatic view 14.1-1 Wolfgang Imo From chunks to morsels... The preference for incremental utterance production in internet-based messaging services 14.1-2 David Matley "This is NOT a #humblebrag, this is just a #brag": the pragmatics of politeness, hashtags and self-praise in Instagram posts 14.1-3 Georg Weidacher Argumentation or whining and grumbling: Are seemingly irrational comments in forums on online newspaper sites persuasive?	Room 221 Session 15.2 Thematic Session: Mediatizing sex 15.2-1 Christopher Hutton Law and the media: mediatizing sexual identity in the case of Corbett v Corbett (1971) 15.2-2 Crispin Thurlow Sexting: Unravelling the language/technology/work ménage 15.2-3 Discussion
14:45-15:15	Break 30 min				
15:15-16:45	Room 120 Session 9 Thematic Session: Analyzing news making processes as mediated interaction 9-1 Daniel Perrin Organizational learning from the ground floor: Effective language policy making in multilingual media business 9-2 Marcel Burger and Gilles Merminod Negotiating expertise in the newsroom: media narrative as a joint construction 9-3 Colleen Cotter and Wim Vandenbussche Journalists as standard-language advocates across time and cultural context	Room 121 Session 11.2 Science in journalistic genres: The mediatization of science journalism 11.2-1 Martin Luginbühl Mediatization or Mediatizations of Science Journalism? The Case of Referencing Scientific and Non-scientific Actors in Popular Science Magazines from the US, Germany and France 11.2-2 Discussion	Room 122 Session 12.3 Media discourse 12.3-1 Janina Wildfeuer How the Internet changes a formerly postulated taboo. 12.3-2 Renée Moernaut and Jelle Mast Reversed Positionality, Reversed Reality: An In-depth Linguistic Analysis of the Mainstream and Alternative Environmental Justice Frame	Room 220 Session 14.2 Thematic Session: Internet linguistics: The pragmatic view 14.2-1 Konstanze Marx Getting closer, getting softer - Social Network Sites conversations as reflector for interpersonal convergence processes 14.2-2 Simon Meier Wutreden. A case study on genre formation in and through social media 14.2-3 Discussion	
16:45-17:00	Break 15 min				
17:00-18:00	KEYNOTE Robin Queen Indexical authenticity and linguistic variation as evidenced in fictional television and film Room 221				
18:00-19:00	Break 60min				
19:00	Conference Dinner				

**6th International "Language in the media" Conference, 7-9 September 2015, University of Hamburg
Wednesday 9 September 2015**

08:30	Registration desk open			
	Room 120	Room 121	Room 122	Room 220
09:15-10:45	Session 16 Resemiotization 16-1 Irene Theodoropoulou Greek politics is cool again: On the structure, entextualization and resemitotization of Varoufakiology 16-2 Theresa Heyd Digital linguistic landscapes: the sharing economy of notes and hashtagging in public space	Session 17 Language variation 17-1 Saskia Kersten, Netaya Lotze and Askmelash Teka Hadgu Detecting and Computing Twifferences: Using hand-annotated corpora and computational models to identify the variety of English used in tweets 17-2 Michael Westphal Linguistic variation in Jamaican radio newscasts 17-3 Yukiko Nishimura Variations in blog posts by Japanese older and younger men and women: Implications for media language research methods	Session 18 Self-presentation and identities 18-1 Erin L. Berry Computer Mediated Communication in the Transition from College to Career: A Study of Black Female U.S. Undergraduates' 18-2 Reyhan Sahin Religious multilingualism: Linguistic aspects of self-representations by Muslim women on Facebook	Session 19 Translanguaging and Translation 19-1 Agnieszka Lyons "What sort of greeting is that?": Translanguaging and social media 19-2 Krisztina Károly News stories in translation: shifts of topical structure and news content in Hungarian—English news translation 19-3 Bettina Kluge Voice-over-translations in German radio features
10:45-11:15	Break 30 min			
11:15-12:15	KEYNOTE Rodney H. Jones Towards a Sociolinguistics of Surveillance Room 221			
12:15-12:45	Closing Session Room 221			