Monday, 7 September 2015

**Revised Programme (last update 20 Aug 2015)**

**06:30-07:00**
- **Informal Reception**

**07:00-07:30**
- **Opening Session**
  - **Registration**

**07:30-08:00**
- **KEYNOTE**
  - Tereza Spilioti
  - Jacob Thøgersen
  - Agurtzane Elordui

**08:00-09:30**
- **Session 1.1 Style and stylization**
  - **1.1-1** Susan Mitchell
    - "Well, that sounds like a well-grown-up talking" – Sociolinguistic representations of character identity in fictive-speech series in performed language: an analysis of the films "Kids" & "Girls"
  - **1.1-2** Tatsiana Stanyukovich and Evelyn Ziegler
    - Individuation of performative features in performed language: an analysis of the film "Kids & Girls"
  - **1.1-3** Anastasia Stamos and Theodora Böttcher
    - Speaking like young people in Greek television fiction: Individuation of youth speech styles and constructions of youth identities

**09:30-10:30**
- **Break 30 min**

**10:30-12:00**
- **Session 1.2 Style and stylization**
  - **1.2-1** Anja Willms
    - The international construction of evaluation in Bluey youth media
  - **1.2-2** Giovanni Casarino
    - Meaning-making practices in video mediated interviews
  - **1.2-3** Teo Spiriti
    - I speak English very bad? Media styleability and socio-linguistic change at times of crisis

**12:00-13:00**
- **Lunch break**

**13:00-14:00**
- **Session 3.1 Media genres**
  - **3.1-1** Anjna Sridhar
    - Vernacularization of media: stylistic change in Hindi youth media
  - **3.1-2** Dominik Cesarino
    - Meaning-making practices in video mediated interviews
  - **3.1-3** Johannes Müller-Lenc
    - The development of genres in German and French outdoor sports magazines

**14:00-15:30**
- **Session 2.1 Style and stylization**
  - **2.1-1** Dong Nguyen, Dolf Steinhage and Lorraine Compas
    - Audience and the use of minority languages in TV
  - **2.1-2** Jenny Steinberg-Sims
    - Journalistic use of linguistic role models in minority media
  - **2.1-3** Sarah McMonagle
    - New media, new opportunities for minority languages? The case of Upper Sorbian in Germany

**15:30-17:00**
- **Session 4.1 Language ideologies**
  - **4.1-1** Betty Ades-Sundaram and Karim Toma
    - Ideologizing recent linguistic pluralization in the Norwegian mediascape
  - **4.1-2** Volker Vukotic
    - Folk notions of language: Four unique metapragmatic notions of language in an ethnolingua publicity commentary in the Norwegian, Hawaiian, Sami and Serbo-Croatian media
  - **4.1-3** Ljuba Neumarklova
    - The style and stylization of old news reading

**17:00-18:00**
- **Session 4.2 Language ideologies**
  - **4.2-1** Carmen Lee and Dennis Chau
    - Language ideologies and Policing in Self-Regulated Collaborative Communities: Comparing Online Wikipedia with Mainline Facebook
  - **4.2-2** Sofia Lemmeropoulos, Argiro Archaki, Villy Tzakona, Anna Fterniati, Vasia Tsami, Marianne Rathje and Ingunn Ims
    - Language ideologies in class interview: the dynamic of social media: Indexicalities of youth in Basque youth media
  - **4.2-3** Anastasia Stamou, Gertrud Reershemius, Susan Reichelt and Elena Ioannidou
    - "It depends on what kind of error" – Analyse of attitudes to misspellings in social media

**18:00-19:00**
- **Session 5 Hashtag politics**
  - **5.1** Carmen Lee and Dennis Chau
    - Hashtag politics: Tagging the “Rich Kids” movement: indexing minority identities through linguistic features on Instagram
  - **5.2** Krielle Giaxoglou
    - Hashtag shadowing: #Charlmyrant - #charlmyrant taking in shared stories of global mourning
  - **5.3** Rachelle Versey
    - English and French language ideologies, hashtag, and Canadian federal party leaders: The language politics of Twitter in Canada

**19:00-20:00**
- **Session 6.1 Linguistic perspectives on Twitter in political contexts**
  - **6.1-1** Jessica Klemm and Bente Ailin Svendsen
    - Argumentation strategies in political media: Tweating among politicians
  - **6.1-2** Alex Frame and Tertia Kondratevic
    - Twitter in Mediatized Society: the dynamics of news circulation through politicians’ tweets
  - **6.1-3** Michael Klemm
    - Social TV and the Appropriation of Political Discourse via Twitter

**20:00-21:00**
- **Session 5.1 Hashtag politics**
  - **5.1-1** Jessica Klemm and Bente Ailin Svendsen
    - Argumentation strategies in political media: Tweating among politicians
  - **5.1-2** Alexander Lee and Alex Frame
    - Twitter in Mediatized Society: the dynamics of news circulation through politicians’ tweets
  - **5.1-3** Michael Klemm
    - Social TV and the Appropriation of Political Discourse via Twitter

**21:00-22:00**
- **Session 6.2 Linguistic perspectives on Twitter in political contexts**
  - **6.2-1** Carmen Lee and Dennis Chau
    - Hashtag politics: Tagging the “Rich Kids” movement: indexing minority identities through linguistic features on Instagram
  - **6.2-2** Celia Schneebeli
    - Hashtag shadowing: #Charlmyrant - #charlmyrant taking in shared stories of global mourning
  - **6.2-3** Rachelle Versey
    - English and French language ideologies, hashtag, and Canadian federal party leaders: The language politics of Twitter in Canada

**22:00-23:00**
- **Session 7 Hashtag politics**
  - **7.1** Carmen Lee and Dennis Chau
    - Hashtag politics: Tagging the “Rich Kids” movement: indexing minority identities through linguistic features on Instagram
  - **7.2** Krielle Giaxoglou
    - Hashtag shadowing: #Charlmyrant - #charlmyrant taking in shared stories of global mourning
  - **7.3** Rachelle Versey
    - English and French language ideologies, hashtag, and Canadian federal party leaders: The language politics of Twitter in Canada

**23:00-00:00**
- **Session 8 Hashtag politics**
  - **8.1** Jessica Klemm and Bente Ailin Svendsen
    - Argumentation strategies in political media: Tweating among politicians
  - **8.2** Alexander Lee and Alex Frame
    - Twitter in Mediatized Society: the dynamics of news circulation through politicians’ tweets
  - **8.3** Michael Klemm
    - Social TV and the Appropriation of Political Discourse via Twitter

**00:00-01:00**
- **Session 9 Hashtag politics**
  - **9.1** Jessica Klemm and Bente Ailin Svendsen
    - Argumentation strategies in political media: Tweating among politicians
  - **9.2** Alexander Lee and Alex Frame
    - Twitter in Mediatized Society: the dynamics of news circulation through politicians’ tweets
  - **9.3** Michael Klemm
    - Social TV and the Appropriation of Political Discourse via Twitter

**01:00-02:00**
- **Session 10 Hashtag politics**
  - **10.1** Carmen Lee and Dennis Chau
    - Hashtag politics: Tagging the “Rich Kids” movement: indexing minority identities through linguistic features on Instagram
  - **10.2** Krielle Giaxoglou
    - Hashtag shadowing: #Charlmyrant - #charlmyrant taking in shared stories of global mourning
  - **10.3** Rachelle Versey
    - English and French language ideologies, hashtag, and Canadian federal party leaders: The language politics of Twitter in Canada

**02:00-03:00**
- **Session 11 Hashtag politics**
  - **11.1** Jessica Klemm and Bente Ailin Svendsen
    - Argumentation strategies in political media: Tweating among politicians
  - **11.2** Alexander Lee and Alex Frame
    - Twitter in Mediatized Society: the dynamics of news circulation through politicians’ tweets
  - **11.3** Michael Klemm
    - Social TV and the Appropriation of Political Discourse via Twitter
### Session 7: Making and sharing the news

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<thead>
<tr>
<th>Time</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>18:00-19:00</td>
<td>Gitta Groeneweggen</td>
<td>Socializing mechanisms in the real-world practice in the conversations</td>
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<td>19:00-20:00</td>
<td>Jorn Buchler and Martin Lüpfert</td>
<td>The mediation of the literary practices of academic knowledge production</td>
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<tr>
<td>20:00-21:00</td>
<td>Gitta Groeneweggen</td>
<td>The language of shared news</td>
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### Session 10: Mediation and media convergence

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<tbody>
<tr>
<td>10:30-12:00</td>
<td>Colleen Cotter and Marcel Burger</td>
<td>The mediation of science in journalistic genres: The mediatization of science journalism</td>
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<tr>
<td>11:15-12:30</td>
<td>Peter Stockhammer and Jan Smeets</td>
<td>Setting the Scene: The Mediatization of Science Journalism</td>
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<td>12:00-13:00</td>
<td>Hermut Stödl</td>
<td>Popularizing Science through Visualisation: Towards a Requet of Language/Imagery &amp; Popular Science Writing</td>
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<td>13:00-14:15</td>
<td>Jan Chovanec</td>
<td>Re-negotiating the Storytelling Space: Electronic Perspectives on the Non-linearization of the Multimedia Genre</td>
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### Session 11: Media discourse

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<tr>
<td>12:30-13:30</td>
<td>Tord Asberg</td>
<td>Historical Semiotics in European Languages: A Comparison, Discourse- Analytic Approach to Usage in Newspapers</td>
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<tr>
<td>14:30-15:30</td>
<td>Karen Donnelly</td>
<td>From difference to similarity: The preferences for intermedia discourse production in intermedia and message services</td>
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### Session 12: Science in journalistic genres: The mediatization of science journalism

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<td>10:30-11:30</td>
<td>Martin Luippert</td>
<td>Mediatization of Mediatizations of Science Journalism: The Case of Referencing Scientific and Non-scientific Acts in Popular Science Magazines from the UK, Germany and France</td>
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<tr>
<td>11:30-12:30</td>
<td>Alexander Brock</td>
<td>Mediatization of Mediatizations of Readers' Comments in Online Journals</td>
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<tr>
<td>12:30-13:30</td>
<td>Leeke Meier</td>
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### Session 13: Politeness and conflict online

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<td>13:15-14:15</td>
<td>Caroline Tipp</td>
<td>Causing offence and being offended on Facebook: the management of online controversy</td>
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<td>14:15-15:15</td>
<td>Martin Ehl and Mathias Cevonv</td>
<td>Variation in Japanese fanfiction forms: Bridge from an analysis of Facebook communication to the media convergence of action and representation</td>
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<td>15:15-16:15</td>
<td>Nadine Rentel</td>
<td>Personal branding and negotiation the egotistic status in French online medical newspapers</td>
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### Session 14: Internet Linguistics: The pragmatic view

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<tr>
<td>10:30-11:30</td>
<td>Wolfgang Imo</td>
<td>From rhetoric to semantics: The preference for intermedia discourse production in intermedia and message services</td>
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<td>11:30-12:30</td>
<td>David Milroy</td>
<td>&quot;This is NOT a flamepost, this is just a thinking&quot;: The pragmatics of online discourse and self-presentation in blog discussions. Argumentation or whining and gnashing our wretched traditional comments in forums or online newspaper sites?</td>
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<td>12:30-13:30</td>
<td>Georg Weidacher</td>
<td>The mediatisation of the literacy practices of digital and social media</td>
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### Session 15: Mediatizing sex

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<tr>
<td>15:45-16:45</td>
<td>Rodney Jones</td>
<td>Digitizing: the management of online controversy</td>
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<td>Time</td>
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<td>Session 17 Language Variation</td>
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<td>09:15-10:45</td>
<td>16-1 Irene Theodoropoulou</td>
<td>Greek politics is cool again: On the structure, entextualization and resemiotization of Varoufakiology</td>
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<td>16-2 Therisa Heyd</td>
<td>Digital linguistic landscapes: the sharing economy of notes and hashtagging in public space</td>
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