

**6th International "Language in the media" Conference, 7-9 September 2015, University of Hamburg**  
**Revised Programme (last update 20 Aug 2015)**

**Monday, 7 September 2015**

08:30-10:00	Registration			
10:00-10:30	Opening Session			
10:30-12:00	<p><b>Session 1.1 Style and stylization</b></p> <p>1.1-1 Susan Reichelt "Well, that sounds like a real grown-up talking." - Sociolinguistic representations of character identity in fictional television series</p> <p>1.1-2 Gertrud Reershermius and Evelyn Ziegler Indexicalization of ethnolectal features in performed language: an analysis of the film "Fack ju Göhte"</p> <p>1.1-3 Anastasia Stamou and Theodora Saltidou Speaking 'like young people' in Greek television fiction: Indexicalities of youth speech styles and constructions of youthfulness</p>	<p><b>Session 2 Minority language media</b></p> <p>2-1 Dong Nguyen, Dolf Trieschnigg and Leonie Cornips Audience and the Use of Minority Languages on Twitter</p> <p>2-2 Jenny Stenberg-Sirén Journalists as linguistic role models in minority media</p> <p>2-3 Sarah McMonagle New media, new opportunities for minority languages? The case of Upper Sorbian in Germany</p>	<p><b>Session 4.1 Language Ideologies</b></p> <p>4.1-1 Bente Ailin Svendsen and Ingunn Ims Ideologising recent linguistic pluralisation in the Norwegian mediascape</p> <p>4.1-2 Vuk Vukotic Folk notions of language: Four unique metaphors of language in metalinguistic online commentaries in Lithuania, Norway and Serbia</p> <p>4.1-3 Laima Nevinskaite Different People, Different Language: Change of Speaker Types in the Lithuanian Media and Its Implications for Media Language</p>	<p><b>Session 5 Hashtag politics</b></p> <p>5-1 Carmen Lee and Dennis Chau Tagging the #UmbrellaMovement: Indexing Hongkonger identities through bilingual hashtags on Instagram</p> <p>5-2 Korina Giaxoglou #Je suis Charlie? .narrative stance-taking in shared stories of global mourning</p> <p>5-3 Rachelle Vessey English and French language ideologies, hashtags, and Canadian federal party leaders: The language politics of Twitter in Canada</p>
12:00-13:00	Lunch break			
13:00-14:00	KEYNOTE Ana Deumert Wild publics: Twitter as the continuation of politics by other means			
14:00-14:15	Break 15 min			
14:15-15:45	<p><b>Session 1.2 Style and stylization</b></p> <p>1.2-1 Agurtzane Elordui Vernacularisation of media: stylistic change in Basque youth media</p> <p>1.2-2 Jacob Thøgersen The style and stylization of old news reading</p> <p>1.2-3 Tereza Spilioti "I speak English very best" Media stylization and sociolinguistic change at times of crisis</p>	<p><b>Session 3.1 Media genres</b></p> <p>3.1-1 Antje Wilton The interactional construction of evaluation in post-match football interviews</p> <p>3.1-2 Dorotya Cserzo Meaning-making practices in video mediated interviews</p> <p>3.1-3 Johannes Müller-Lanc The Development of Genres in German and French Outdoor Sports Magazines</p>	<p><b>Session 4.2 Language ideologies</b></p> <p>4.2-1 Carmel L. Vaisman Language Ideologies and Policing in Self-Regulated Collaborative Communities: Comparing Hebrew Wikipedia with Hebrew Facebook</p> <p>4.2-2 Sofia Lampropoulou, Argiris Archakis, Villy Tsakona, Anna Flerniati, Vasia Tsami Scrutinizing mass culture language ideologies in class</p> <p>4.2-3 Marianne Rathje and Anna Kristiansen "It depends on what kind of error" – Adolescents' attitudes to misspellings in social media</p>	<p><b>Session 6.1 Thematic Session: Twitter as a discourse system: Linguistic perspectives on Twitter in political contexts</b></p> <p>6.1-1 Jessica Einspänner-Pflock Argumentation strategies in political minipublics: Tweeting among politicians</p> <p>6.1-2 Alex Frame and Tatiana Kondrashova Twitter in Mediatized Society: the dynamics of news circulation through politicians' tweets</p> <p>6.1-3 Michael Klemm Social TV and the Appropriation of Political Discourses via Twitter</p>
15:45-16:15	Break 30 min			
16:15-17:45	<p><b>Session 1.3 Style and stylization</b></p> <p>1.3-1 Mairead Moriarty and Elaine Vaughan Gangsters don't eat beetroot: Performative metalanguage in commentaries on the mediatized performance of Irish gang culture</p> <p>1.3-2 Stavroula Tsipalaki and Elena Ioannidou When dialects compromise: 'Peaceful co-existence' in the Cypriot mediascape.</p> <p>1.3-3 Grit Böhme "Now I HAVE to be youthful" – Authenticity of radio presenters from the listeners' perspective</p>	<p><b>Session 3.2 Media genres</b></p> <p>3.2-1 Sylvia Jaki Derek Tastes of Earwax: A contrastive analysis of TV documentary titles in English and German</p> <p>3.2-2 Matthias Knopp Communication in Mediated Spaces Between Orality and Scripturality</p> <p>3.2-3 Netaya Lotze Chatbots in Online Environments</p>		<p><b>Session 6.2 Thematic Session: Twitter as a discourse system: Linguistic perspectives on Twitter in political contexts</b></p> <p>6.2-1 Caja Thimm Twitter as a discourse system: A media logics approach</p> <p>6.2-2 Céilia Schneebeli Twitter rhetoric? Argumentation in a Twitter debate: a case study</p> <p>6.2-3 Sascha Michel The (re-)contextualisation of tweets. An ethnographic insight into media linguistic practices of politicians</p>
17:45-18:00	Break 15 min			
18:00	Informal Reception			

**6th International "Language in the media" Conference, 7-9 September 2015, University of Hamburg**  
**Tuesday, 8 September 2015**

08:30 Registration desk open

09:15-10:15 **KEYNOTE** Colleen Cotter Retelling the (news) story: Journalism in a mediatized world

10:15-10:30 Break 15 min

<b>Session 7 Making and sharing the news</b>	<b>Session 10 Mediatization and media convergence</b>	<b>Session 12.1 Media discourse</b>	<b>Session 13 Politeness and conflict online</b>	<b>Session 15.1 Thematic Session: Mediatizing sex</b>
7-1 Gitte Gravengaard Socializing mechanisms in the routinised practice in the newsroom	10-1 David Barton The mediatization of the literacy practices of academic knowledge production	12.1-1 Laura Costelloe Profiling the Suburbs: a critical discourse analysis of representations of the 'banlieues' in newspaper discourse on French urban violence in 2005	13-1 Caroline Tagg Causing offence and being offended on Facebook: the management of online conviviality	15.1-1 Rodney Jones The Rise of the Datasexual
7-2 Margherita Luciani Journalists' newsmaking decisions and audience uptake: which relationship?	10-2 Stefan Hauser and Martin Luginbuehl Connectivity in a mediatized world - methodological considerations and empirical findings based on "Multifactorial Parallel Text Analysis"	12.1-2 Bethan Davies Discourses of rape in the news: victims, role models and the rehabilitation of offenders	13-2 Martina Ebi and Michaela Oberwinkler Variation in Japanese honorific forms: findings from an analysis of Facebook communication	15.1-2 Adam Jaworski Mediatizing marginalized sex/ualities through 'silent' art
7-3 Monika Bednarek The language of shared news	10-3 Christine Domke and Stefan Meier. On the interplay between meso communication and media convergence	12.1-3 Ulrike Tabbert Crime through a corpus: The linguistic construction of offenders and victims in the German and UK press	13-3 Nadine Rentel Personal branding and negotiation the expert status in French online medical newsgroups	15.1-3 Tommaso Milani and Scott Burnett Queer counterpoints in the mediatization of sexuality in South Africa

12:00-13:15 Lunch break

<b>Session 8 Production and participation practices</b>	<b>Session 11.1 Thematic Session: Science in journalistic genres: The mediatization of science journalism</b>	<b>Session 12.2 Media discourse</b>	<b>Session 14.1 Thematic Session: Internet linguistics: The pragmatic view</b>	<b>Session 15.2 Thematic Session: Mediatizing sex</b>
8-1 Amanda Potts Considering the role of professional YouTube content creators in producing pro-social commenting communities of practice	11.1-1 Peter Schildhauer and Jana Pflaeging Setting the Scene: The Mediatization of Science Journalism	12.2-1 Torsten Leuschner Historical Germanisms in European Languages: a Comparative, Discourse-Analytic Approach to Usage in Newspapers	14.1-1 Wolfgang Imo From chunks to morsels... The preference for incremental utterance production in internet-based messaging services	15.2-1 Christopher Hutton Law and the media: mediatizing sexual identity in the case of Corbett v Corbett (1971)
8-2 Axel Schmidt From 'In Media' to 'accomplishing media' – Communicative practices in the production of television tabloid formats	11.1-2 Hartmut Stöckl Popularizing Science through Visualisation: Towards a Repertoire of Language-image-links in Popular Science Writing	12.2-2 Sylvia Jaworska and Christiana Themistocleous Investigating Representations of Multilingualism in Public Discourse in Britain: a multi-method approach	14.1-2 David Matley "This is NOT a #humblebrag, this is just a #brag": the pragmatics of politeness, hashtags and self-praise in Instagram posts	15.2-2 Crispin Thurlow Sexing: Unravelling the language/technology/work ménage
8-3 Jan Chovanec Live online news: From content presentation to interactive co-participation	11.1-3 Jana Pflaeging Re-Negotiating the Storytelling Space: Diachronic Perspectives on the Narrativization of the Multimodal Genre	12.2-3 Karen Donnelly Infertility in the media – a comparison of UK blogs, clinical websites and press articles.	14.1-3 Georg Weidacher Argumentation or whining and grumbling: Are seemingly irrational comments in forums on online newspaper sites persuasive?	15.2-3 Discussion

14:45-15:15 Break 30 min

<b>Session 9 Thematic Session: Analyzing news making processes as mediated interaction</b>	<b>Session 11.2 Science in journalistic genres: The mediatization of science journalism</b>	<b>Session 12.3 Media discourse</b>	<b>Session 14.2 Thematic Session: Internet linguistics: The pragmatic view</b>
9-1 Daniel Perrin Organizational learning from the ground floor: Effective language policy making in multilingual media business	11.2-1 Martin Luginbühl Mediatization or Mediatizations of Science Journalism? The Case of Referencing Scientific and Non-scientific Actors in Popular Science Magazines from the US, Germany and France	12.3-1 Janina Wildfeuer How the Internet changes a formerly postulated taboo.	14.2-1 Konstanze Marx Getting closer, getting softer – Social Network Sites conversations as reflector for interpersonal convergence processes
9-2 Marcel Burger and Gilles Merminod Negotiating expertise in the newsroom: media narrative as a joint construction	11.2-2 Alexander Brock Mediatization and De-Mediatization of Readers' Comments in Online Journals	12.3-2 Renée Moernaut and Jelle Mast Reversed Positionality, Reversed Reality: An In-depth Linguistic Analysis of the Mainstream and Alternative Environmental Justice Frame	14.2-2 Simon Meier Wutreden. A case study on genre formation in and through social media
9-3 Colleen Cotter and Wim Vandenbussche Journalists as standard-language advocates across time and cultural context	11.2-3 Discussion		14.2-3 Discussion

16:45-17:00 Break 15 min

17:00-18:00 **KEYNOTE** Robin Queen Indexical authenticity and linguistic variation as evidenced in fictional television and film

18:00-19:00 Break 60min

19:00 Conference Dinner

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09:15-10:45	<p><b>Session 16 Resemiotization</b></p> <p>16-1 Irene Theodoropoulou Greek politics is cool again: On the structure, entextualization and resemitization of Varoufakiology</p> <p>16-2 Theresa Heyd Digital linguistic landscapes: the sharing economy of notes and hashtagging in public space</p>	<p><b>Session 17 Language variation</b></p> <p>17-1 Saskia Kersten, Netaya Lotze and Askmelash Teka Hadgu Detecting and Computing Twifferences: Using hand-annotated corpora and computational models to identify the variety of English used in tweets</p> <p>17-2 Michael Westphal Linguistic variation in Jamaican radio newscasts</p> <p>17-3 Yukiko Nishimura Variations in blog posts by Japanese older and younger men and women: Implications for media language research methods</p>	<p><b>Session 18 Self-presentation and identities</b></p> <p>18-1 Erin L. Berry Computer Mediated Communication in the Transition from College to Career: A Study of Black Female U.S. Undergraduates' Sociolinguistic Practices on Social Media</p> <p>18-2 Reyhan Sahin Religious multilingualism: Linguistic aspects of self-representations by Muslim women on Facebook</p>	<p><b>Session 19 Translanguaging and Translation</b></p> <p>19-1 Agnieszka Lyons "What sort of greeting is that?": Translanguaging and social media</p> <p>19-2 Krisztina Károly News stories in translation: shifts of topical structure and news content in Hungarian—English news translation</p> <p>19-3 Bettina Kluge Voice-over-translations in German radio features</p>
10:45-11:15	Break 30 min			
11:15-12:15	KEYNOTE Rodney H. Jones Towards a Sociolinguistics of Surveillance			
12:15-12:45	Closing Session			