Magdalena E. Korecka  
Dissertation

**Abstract:** Visual Poetry on Social Media Platforms: New Media Aesthetic and Digital Activism (working title)

This dissertation aims to investigate current (audio-)visual poetry on social media platforms, including Instapoetry, Twitter poetry, Tik Tok poetry, and ‘video poems’ on YouTube. This kind of popular poetry is characterized by multimodal elements: Text, photographs and illustrations, layout, color, composition, typography, and hypertext are modes that evoke aesthetic as well as sociopolitical meaning. A multimodal analysis will examine the relation between visual and sociopolitical components in poems about gender, mental health, and (migrant or national) identities among others, by poets from the German-speaking, Anglophone and Polish area such as Yrsa Daley-Ward or Anna Ciarkowska. The project will also include a netnographic analysis of comment sections underneath social media poems as online communities, thus readers of social media poems, immensely contribute to the constructions of meaning in digital cultures and also play a vital role in regard to participatory cultures. Text-image relations, nature as a motif, the construction of subjectivity and authenticity, historical references to the period of Romanticism, economic and other capital-dimensions, certain social media affordances and aesthetics are furthermore examples for relevant aspects that will be studied in the course of the project.