

Prof. Dr. Jannis Androutsopoulos

Professor for German and Media Linguistics

Professor für Linguistik des Deutschen mit Schwerpunkt Medienlinguistik

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Google Scholar: <https://scholar.google.de/citations?user=ux6uUf4AAAAJ&hl=de>

Curriculum Vitae

June 2024

Academic training

- 1997: Dr.Phil. degree („summa cum laude“) in German Linguistics and General Translation Studies, Ruprecht-Karls-Universität Heidelberg
- 1990: Diploma, German Studies (major), Psychology (minor), Art History (minor), National & Kapodistrian University of Athens

Professional appointments

- Since Oktober 2009: University Professor für German and Media Linguistics, Universität Hamburg
- 2016–2023: Research Professor (professor II), *Center for Multilingualism in Society Across the Lifespan (MultiLing)*, University of Oslo
- 2007–2009: *Reader in Sociolinguistics and Media Discourse*, King's College London
- 2003–2007: Junior Professor for Mediated Communication, Leibniz Universität Hannover
- 2000–2003: Research Associate, Institut für Deutsche Sprache Mannheim
- 1998–2000: Post Doc Researcher, Ruprecht-Karls-Universität Heidelberg

Fellowships and scholarships

- Since 2015: Affiliate Member, Center for Computer-Mediated Communication (CCMC), Indiana University
- 2014: *A.W. Mellon Visiting Fellow*, University of Cape Town
- 2012: *External Senior Research Fellow*, Freiburg Institute of Advanced Studies (FRIAS), Universität Freiburg i.Br.
- 2009–2012: *Senior Visiting Research Fellow*, DEPS, King's College London
- 2005: DAAD short-term fellowship, Monash University, Melbourne
- 1994–1996: Doctoral scholarship, Graduate School „Dynamik von Substandardvarietäten“, Universität Heidelberg
- 1992–1994: Doctoral scholarship, Alexander Onassis Foundation
- 1991/92: One-year scholarship, Deutscher Akademischer Austauschdienst (DAAD)

Research projects and competitive research funding

- 2022–2025: 3-year research grant, „Sprachlandschaft und soziale Lage in weiterführenden Schulen“, German Research Foundation (DFG), €180.403

- 2021–2024: Scientific network coordination (with Heike Zinsmeister), „Digital language variation in context: interactional and computational synergies (DiLCo)“, Universität Hamburg funding line „Next Generation Partnerships“, €180.000
- 2022: Conference organisation support grant, „13th Linguistic Landscape Workshop“, German Research Foundation (DFG), €22.000
- 2021: Seed-funding, „Entwicklung eines Mehr-Ebenen-Ansatzes für Schoolscape-Forschung und exemplarische Anwendung auf Hamburger Schulen unterschiedlicher sozialer Lagen“, Universität Hamburg, €43.000
- 2016–2021: Post-doc project co-development, „Multilingualism and Mediated Communication“, *MultiLing*, University of Oslo
- 2019/20: PI, „*Scholsapes*: Visuelle Mehrsprachigkeit in der Schule digital erforschen“, Zentrum für Lehrerbildung Hamburg (L3Prof/Lehrerprofessionalisierung), €11.420
- 2018/19: PI, „*LinguaSnappHamburg*: Eine digitale Landkarte der sprachlichen Vielfalt in Hamburg“, Universität Hamburg Anniversary Project, €10.142
- 2015/16: Participating PI, collaborative research project „Mehrsprachigkeit in der nachhaltigen Universität“, Hamburg University (KNU), share of funding €46.040
- 2015: Conference organisation support grant, „6th ‚Language in the Media‘ Conference“, German Research Foundation (DFG), €11.030
- 2012–2015: International collaborating partner, THALES collaborative research project „Linguistic variation and language ideologies in mass cultural texts“ (Greek Ministry of Education and Religious Affairs, MIS 375599)
- 2012: *External Senior Research Fellow*, Freiburg Institute of Advanced Studies (FRIAS), FRIAS/Universität Freiburg i.Br., €33.524
- 2010–2012: Participating PI, collaborative research project „Linguistic Diversity Management in Urban Areas“ (UHH/BWFG), share of funding €156.732 (2010: €43.875, 2011: €65.817, 2012: €47.040)
- 2010: PI and steering committee member, Cross-faculty *Graduate School Media & Communication* (UHH/BWFG), share of funding €47.500
- 2007: Commissioned project „Emotionale Kommunikation in Kundenmagazinen“, Trurnit & Partner Publishers, €4.808
- 2000–2004: Research associate, Research group „Sprachvariation als kommunikative Praxis“ (Teilprojekt 7 „Jugendkulturelle mediale Stile“), German Research Foundation (DFG)
- 1998–2000: Postdoc project „Medienkommunikation in der Jugendkultur“, German Research Foundation (DFG)

Scientific network memberships

- 2013–2017: COST Action IS1306 „New speakers in a multilingual Europe“ (EU funding)
- 2012–2019: Germanistische Institutspartnerschaft, Hamburg University and Istanbul (DAAD)
- Seit 2011: SLICE Network („Standard Language Ideology in Contemporary Europe“)
- 2011–2013: Scientific network „Empirische Erforschung internetbasierter Kommunikation“, German Research Foundation (DFG)
- 2007–2008: NORFACE Seminar Series, „Social aspects of language diversity“, University of Jyväskylä, Finland

Committee work and academic service

- Since 2022: Deputy Member, Academic Senate, Universität Hamburg (UHH), currently 2nd period
- Since 2020: Equal Opportunities Officer, Department SLM I, UHH

- Since 2022: Chair, Senate committee for young researcher development (ZANF), UHH (2018-2022: Faculty representative)
- 2018-2022: Institute representative, Departmental council, Department SLM I, UHH
- 2017-2020: Department representative, Doctoral programme committee, Faculty of Humanities, UHH
- 2016–2018: Deputy department representative, Faculty council, Faculty of Humanities, UHH
- 2013–2017: Acting Director, Institute for German Language and Literature, UHH
- 2013–2017: Speaker, Linguistics Group, Institute for German Language and Literature, UHH
- 2013–2019: Coordinator, Master Programme in German Linguistics, UHH
- 2010–2015: Equal Opportunities Officer, Department SLM I, UHH
- 2010–2013: Directorate member, *Research Center Media and Communication*, UHH (2013: Director, 2011-2012: Deputee Director)
- 2010–2013: Steering board member, *Graduate School Media & Communication*, Universität Hamburg
- Since 2010: Erasmus/International affairs representative, Institute for Media & Communication, UHH
- 2008–2009: Deputee member, *Departmental Postgraduate Research Committee*, King's College London
- 2007–2009: Member, *Centre for Language. Discourse and Communication* (LDC), King's College London
- 2002–2008: Chair, Sektion Textlinguistik und Stilistik, Gesellschaft für Angewandte Linguistik
- 2003–2007: Press Officer, Gesellschaft für Angewandte Linguistik
- 2003–2005: Member, Studies Commission, Department of Literature and Language Studies, Leibniz University Hannover
- 2003–2007: Board Member, Qualifications Programme “Mit Leibniz zu Bahlsern”, Leibniz University Hannover

Organisation of academic events

- July 2022: Convenor, Panel, “Beyond boundaries in digital sociolinguistics: synergizing between ‘interactional’ and ‘computational’ approaches”, Sociolinguistics Symposium 24, Ghent
- September 2022: Head of Conference, 13th Linguistic Landscape Workshop”, 07-09 September 2022, UHH
- July 2021: Convenor, Panel „Migrants/refugees and digital connectivity: sociolinguistic perspectives” (together with Anna De Fina), e-Sociolinguistics Symposium 23.
- 2019/20: Member of Local Organisation Team, DGfS Annual Conference 2020, UHH
- December 2019: International workshop „Digital language research: ‘computation’ meets ‘interaction’” (together with Heike Zinsmeister), UHH
- June 2019: Convenor, Panel „Translanguaging and polymedia: new questions for research on digitally mediated interaction”, International Pragmatics Conference 2019, Hong Kong
- Summer term 2019: Convenor, Public Lecture Series „Mehrsprachiges Hamburg: Sprachliche Vielfalt in der Geschichte und Gegenwart der Hansestadt“, UHH
- July 2017: Convenor, Invited Symposium “Digital language practices and critical language/media awareness for the digital age”, AILA 2017, Rio de Janeiro
- June 2017: Head of Conference, „Register des digitalen Schreibens“, UHH
- June 2016: Convenor, Panel „Heterogeneities in representation: mimicry and media“, Sociolinguistics Symposium 21, Murcia (together with Ana Deumert)
- May 2016: Head of Conference, 2nd annual meeting of COST network „New speakers in a multilingual Europe“, UHH
- September 2015: Head of Conference, 6th „Language in the Media“ Conference, UHH

- September 2014: Convenor, Panel „Sprachliche Vielfalt in Deutschlehrbüchern: Sprachdidaktische Ressourcen in der superdiversen Gesellschaft“, GAL-Jahrestagung 2014
- April 2013: 5. Head of Conference, DFG-Netzwerk „Empirische Erforschung internetbasierter Kommunikation“, UHH
- August 2012: Convenor, Panel „Superdiversity and digital literacy practices“, Sociolinguistics Symposium 19, Berlin (together with Kasper Juffermans)
- July 2012: Convenor, workshop „Mediatization and sociolinguistic change“, FRIAS, Universität Freiburg i.Br.
- Winter term 2011/12: Convenor, Public Lecture Series „Staging multilingualism: Performanzen von Mehrsprachigkeit in Medien, Institutionen und Alltag“, UHH
- September 2010: Convenor, Panel „The sociolinguistics of cinematic discourse“, Sociolinguistics Symposium 18, Southampton
- September 2008: Convenor, Panel „Sprachvariation und Sprachkompetenz“, 17. Symposion Deutschdidaktik, Köln (together with Helmuth Feilke)
- April 2008: Convenor, Panel „Interfaces between media, speech, and interaction“, Sociolinguistics Symposium 17, Amsterdam
- June 2007: Convenor, Panel „Multilingualism in hip-hop lyrics“, International Symposium on Bilingualism (ISB) 6, Hamburg (together with Mela Sarkar)
- July 2007: Convenor, Panel „Corpora and methods in computer-mediated discourse analysis“, 10th International Pragmatics Conference, Gothenburg (together with Michael Beißwenger)
- July 2006: Convenor, Panel „Sociolinguistics of orthography“, Sociolinguistics Symposium 16, Limerick (together with Sally Johnson)
- December 2004: Convenor, Academic Event „Vom Globalen zum Lokalen: Rap in Griechenland“, University of Athen (together with Spiros Moschonas)
- October 2004: Head of Conference, Internationales Symposium „Neuere Entwicklungen in der linguistischen Internetforschung“, Universität Hannover (together with Peter Schlobinski)
- May 2004: Convenor, International Symposium „com.unity: Transformationen musikalischer Praktiken“, ZKM Karlsruhe (together with Klaus Neumann-Braun und Birgit Richard)
- December 2002: Convenor, Workshop „Regionalismen und Medien“, Universität Heidelberg (together with Evelyn Ziegler)
- April 2002: Head of Conference, „word: Identitätsbildungen in der HipHop-Kultur“, Kulturzentrum Alte Feuerwache, Mannheim
- 2001/02: Member of Local Organisation Team, DGfS Annual Conference 2002, Mannheim
- July 2001: Convenor, Heidelberger Soziolinguistentag, Universität Heidelberg (together with Evelyn Ziegler)
- December 2000: Convenor, Workshop „Soziolinguistik und Computervermittelte Kommunikation“, Universität Heidelberg (mit Evelyn Ziegler)
- July 1998: Convenor, Panel „Discursive constructions of youth identities“, 6th International Pragmatics Conference, Reims (together with Alexandra Georgakopoulou)
- Juni 1997: Convenor, International Colloquium „Soziolinguistische und linguistische Aspekte von Jugendsprache“, Universität Heidelberg (together with Arno Scholz)

Editorial boards

- Since 2023: Editorial board, *Linguistic Landscape* (Benjamins)
- Since 2022: Editorial board, *TEXT* (de Gruyter)
- Since 2018: Editorial board, *Journal für Medienlinguistik*
- Since 2014: Editorial board, *Sociolinguistic Studies* (Equinox)
- Since 2014: Editorial board, *Linguistische Berichte* (Buske)
- Since 2011: Editorial board, *Discourse, Media & Context* (Elsevier)
- Since 2009: Editorial board, *Pragmatics* (Benjamins)

- Seit 2004: Editorial board, *language@internet* (<http://www.languageatinternet.org>)
- Seit 2004: Editorial board, *Networx: Online-Publikationen zum Thema Mediensprache* (Hannover)
- 2016–2023: Editorial board, *Linguistics & Education* (Elsevier)
- 2009–2022: Editorial board, *International Journal of Computer-Assisted Language Learning & Teaching*
- 2006–2009: Editorial board, *Studies in Language Variation* (Benjamins)
- 2012–2017: Board of experts, Fachbeirats Sprache, Goethe Institut
- 2003–2005: Board of experts, “Projekt Migration” (Kunstverein Köln)

Scientific Committees (selection)

- 2023, 2021, 2023: Linguistic Landscape Workshop
- 2020, 2016, 2014, 2012, 2010, 2006: Sociolinguistics Symposium
- 2023, 2019: International Symposium on Bilingualism (ISB)
- 2019: ICLaVE
- 2019, 2017, 2015: International Conference on Greek Linguistics (ICGL)
- 2015: “The Sociolinguistics of Globalization” Conference, Hong Kong

Reviewing

Ad-hoc reviewer for academic journals (selection):

Digital Scholarship in the Humanities	Language Learning & Technology
International Journal of Bilingualism	Language Policy
International Journal of Bilingual Education and Bilingualism	Linguistic Variation
Journal of Byzantine and Modern Greek Studies	Linguistics
Journal of Canadian Linguistics	Linguistik Online
Journal of Computer-Mediated Communication	Medien & Kommunikation
Journal of Linguistic Anthropology	Multilingua
Journal of Modern Greek Studies	Popular Music and Society
Journal of Multilingual and Multicultural Development	Pragmatics
Journal of Pragmatics	Qualitative Research
Journal of Sociolinguistics	Sociolinguistic Studies
Language & Communication	Stellenbosch Papers in Linguistics
Language & Education	Text & Talk
Language Awareness	Writing & Pedagogy
Language in Society	Written Language & Literacy
	Writing Systems Research
	Zeitschrift für Angewandte Linguistik
	Zeitschrift für Germanistische Linguistik
	Zeitschrift für Sprachwissenschaft

Ad-hoc reviewer for academic publishers:

BAAL Book Prize reviewer	Multilingual Matters
Cambridge University Press	Peter Lang Verlag
De Gruyter	Routledge
Edinburgh University Press	Palgrave Macmillan
Lexington Press	Wiley-Blackwell

Reviewer for grant proposals:

- 2019: Erstberatung zur Einrichtung eines Sonderforschungsbereichs (DFG)

- 2023, 2022, 2021, 2020, 2019, 2017, 2016, 2015, 2011, 2010, 2009, 2007: Single grant proposals, DFG
- 2024, 2023, 2022, 2019, 2018, 2008, 2007, 2006: Schweizerischer Nationalfonds
- 2021: Research Foundation Flanders (FWO)
- 2018: Fritz Thyssen Stiftung
- 2016: Vrije Universiteit Brussel, Interdisciplinary Research Programs
- 2013, 2012: Forschungsprogramm „Sparkling Science“, BMWF Österreich
- 2012, 2011: Research Council of Canada
- 2010: Studienstiftung des Deutschen Volkes
- 2009: Netherlands Organisation for Scientific Research (NWO)
- 2008: US National Science Foundation

Appointed external reviewer in promotion and appointment committees:

- 2022: Professorship, German Linguistics, Universität Innsbruck
- 2021: Professorship, Language and Media Studies, Universität Osnabrück
- 2019: Full Professorship, Linguistics, University of Hong-Kong
- 2019: Assistant Professorship, Philosophische Fakultät, Universität Zürich
- 2018: Professur für Germanistische Sprachwissenschaft, Universität Greifswald
- 2016: Alexander von Humboldt-Stiftung, Humboldt-Forschungspreis
- 2016: Associate Professorship in Linguistics, Ohio State University
- 2016: Associate Professorship in Linguistics, University of Sidney
- 2015: Professur für Linguistik des Deutschen, Universität Mannheim
- 2015: Professur für Medienlinguistik, Universität Freiburg i.Br.
- 2015: Ordentliche Professur für Linguistik, Universität Patras
- 2015: Professur für Deutsch als Fremdsprache, Universität Athen
- 2014: Full professorship, Second Language Studies, University of Hawai'i at Mānoa
- 2014: Associate Professorship in Linguistics, Chinese University of Hong Kong
- 2014: Ordentliche Professur für Linguistik, Universität Athen
- 2013: Full Professorship in Linguistics, Universität Michigan, USA
- 2013: Full Professorship in English Linguistics, Universität Glasgow, Großbritannien
- 2013: Ordentliche Professur für Linguistik, Demokrit-Universität Thrakien, Griechenland
- 2012: „Progression Across the Merit Bar“, Universität Limerick, Irland
- 2012: Professur für Medienlinguistik, Universität Freiburg i.Br.
- 2011: Associate Professorship for Visual Communication, Universität Nicosia, Zypern
- 2008: Junior Lecturer in Sociolinguistics, Universität Limerick, Irland

Doctoral supervision and external assessments

Doctoral supervision, ongoing:

- Jenia Yudytska, Universität Hamburg, primary supervisor:
(„The Communication Device Effect: A corpus-based study on the role of communication devices in computer-mediated communication“)
- Markus Majewski, Universität Hamburg, primary supervisor:
(„Korpusassistierte diachrone Analyse des Veganismus-Diskurses in deutschen Printmedien“)
- Franziska Kuhlee, Universität Hamburg, primary supervisor:
(„Sprachlandschaft und soziale Lage in weiterführenden Hamburger Schulen“)

Doctoral supervision, completed:

- Akra Chowchong, Universität Hamburg, primary supervisor:
(„Stancetaking im sprachdidaktischen Diskurs: Eine soziolinguistische Untersuchung von Sprachlernvideos in den Sozialen Medien“)
- Jessica Hansen, University of Oslo, secondary supervisor:
(“Video-mediated interpreting: The interactional accomplishment of interpreting in video-mediated environments“)
- Florian Busch, Universität Hamburg, primary supervisor:
(„Digitale Schreibregister: Kontexte, Formen, metasprachliche Reflexionen“)
- Alexianna Tsotsou, Universität Hamburg, primary supervisor:
(“Das Deutschlandbild in griechischen Zeitungen: eine korpusorientierte diskurslinguistische Analyse“)
- Christopher Lees, Aristoteles Universität Thessaloniki, secondary supervisor:
(“Digital literacy practices of teenagers: The case of Facebook and its implications for critical literacy“)
- Mohammed Wesam Amer, Universität Hamburg, primary supervisor:
(“War reporting in the press: A comparative analysis of Middle East wars“)
- Jana Tereick, Universität Hamburg, primary supervisor:
(„Klimawandel im Diskurs: Korpusassistierte multimodale Diskursanalyse im digitalen Zeitalter“)
- Fiona Willans, King's College London, secondary supervisor:
(“Language use and ideologies in secondary education in Vanuatu: A case study of English- and French-medium secondary schools on North-East Ambae“)
- Ioanna Doutsou, King's College London, primary supervisor, completed 2013
(“Ethnicity mediated: Identity Ethnicity Practices of Greek Diaspora on a Social networking site“)
- Amalia Sdroulia, Universität Hannover, secondary supervisor, completed 2010
(„(Re)Konstruktion geschlechtlicher Identität: Eine kontrastive Gesprächsanalyse am Beispiel des deutschen und griechischen Fernsehformats Big Brother“)
- Solveig Lüdtker, Universität Hannover, primary supervisor, completed 2006
(„Globalisierung und Lokalisierung von Rapmusik am Beispiel amerikanischer und deutscher Raptexte“)

External examiner or opponent in doctoral degree awards

- 2022: PhD thesis in Linguistics (Modern Languages), University of Nottingham
- 2021: PhD thesis in Linguistics, University of Thessalia (Kommissionsmitglied)
- 2017: PhD thesis in Linguistics, University of Jyväskylä (Gutachter und Opponent)
- 2016: Dissertation in Linguistik, Universität Neuchâtel, Schweiz (Zweitgutachter)
- 2014: Dissertation in Germanistik, FU Berlin (Zweitgutachter)
- 2013: PhD thesis in Slavic Linguistics, University of Bergen (Gutachter und Opponent)
- 2013: PhD thesis in Linguistics, University of Limerick (Gutachter)
- 2011: PhD thesis in German Linguistics, University of Stockholm (Gutachter und Opponent)
- 2011: PhD thesis in Linguistics, University of Oslo (Gutachter und Opponent)
- 2010: PhD thesis in Linguistics, University of Technology Sydney (Gutachter)
- 2009: PhD thesis in Linguistics, University of Manchester (Gutachter und Opponent)
- 2007: PhD thesis in Greek Linguistics, King's College London (Gutachter und Opponent)
- 2004: PhD thesis in Greek Linguistics, King's College London (Gutachter und Opponent)

Teaching

Full-time teaching duties:

- Since 2009: Universität Hamburg

- 2007–2009: King's College London
- 2003–2007: Universität Hannover

Course teaching:

- 2014: University of Cape Town, Südafrika
- 2005: Monash University, Australien (DAAD-Kurzzeitdozentur)
- 2004: Aristoteles-Universität Thessaloniki (Erasmus)
- 2002: Universität Frankfurt/Main (Teilvertretung der Professur Neumann-Braun)
- 2001: Pädagogische Hochschule Heidelberg
- 1999: Universität Bern (Teilvertretung, Professur Hess-Lüttich)
- 1998, 2000, 2001, 2002: Universität Mannheim
- 1997, 1998, 1999, 2000: Universität Heidelberg
- 1998, 2000: Eötvös-Loránd-Universität Budapest

Doctoral workshops, summer/winter school courses:

- 2022: LOT Winter School, "Explorations in digital sociolinguistics"
- 2015, International Winter School, Centre of Excellence MultiLing, University of Oslo
- 2012, International Summer School, „Research on computer-mediated communication in linguistics (RCMCL)“, Ascona, Switzerland
- 2012, PhD Workshop „Sociolinguistic and discourse analysis of social media data“, Bergen
- 2011, International Summer School, „Media/Language Studies“, LANCHART, Copenhagen
- 2009, PhD Workshop „Medien und Mehrsprachigkeit“, VARIENG, Universität Jyväskylä
- 2008, PhD Workshop „Multilingualism in urban context“, Freie Universität Bozen

Conference keynotes (selected):

- 27.05.2021, "Repertoires of mediation and moments of heritage language engagement in diasporic families", NEWCON 2020: New Contexts for the Use of Minoritized Languages/Varieties, University of Zadar, 26-28 May 2021
- 14.12.2021, "Polycentric participation and multilingual practices in digital diaspora", The Value of Languages in a Multicultural World: An online international conference, Macquarie University, Sydney, 13-15 December 2021
- 7.6.2019, „Mediational repertoires and diasporic connectivity: from Senegal to Oslo and back again“, Keynote, *Digital diasporas* conference, London
- 13.3.2019, „Digitale Interpunktion: Stil und Wandel in der neuen Schriftlichkeit“, Jahrestagung des Instituts für Deutsche Sprache 2019, Mannheim
- 25.7.2018, „Style and digital punctuation“, Keynote, PALA 2018, Birmingham
- 6.9.2016, „Staging the exemplary speaker: Language-ideological discourses in a mediatized age“, Keynote, CADAAD 6 (Critical Approaches to Discourse across disciplines), Catania, Italien
- 28.5.2016, „Interpunktion als soziostilistische Ressource im digitalen Alltagsschreiben von Jugendlichen“, Plenarvortrag, 8. Internationale Jugendsprache-Konferenz, Universität Graz
- 20.11.2015, „Towards a third wave of digital discourse studies“, Keynote, Advances in Digital Discourse Analysis (ADDA-1), University of Valencia
- 5.9.2013, „Exploring networked language practices: transnational connectivity and linguistic repertoires in moments of sharing“. Keynote, 2013 British Association of Applied Linguistics (BAAL) Annual Conference, Edinburgh
- 27.4.2012 „Networked Choices: Towards Understanding Multilingualism in Social Media“. Keynote, Language and Social Media Seminar, University of Leicester

- 8.3.2012 „Networked multilingualism: Some language practices of Facebook and their implications“. Gastvortrag, International Colloquium on Language and Superdiversity, Universität Kopenhagen
- 13.2.2012 „Multilingual practices on Facebook: five principles of ‘networked multilingualism’ and a case study“, Keynote, Research Group The Future of Russian, Universität Bergen
- 18.6.2011 „Code alternation online: Digital environments, polylingual resources, emergent practices“, Keynote, 8th International Symposium on Bilingualism (ISB8), Universität Oslo
- 1.4.2011 „Jugendsprache als Struktur, Performanz und Ideologie“, Plenarvortrag, 6. Internationale Jugendsprache-Konferenz, Universität Freiburg i.Br.
- 11.3.2011 „Dialects on Display: Performance and Negotiation of Linguistic Localness in the Participatory Web“, Keynote, Georgetown Round on Languages and Linguistics (GURT 2011), Washington D.C.
- 13.11.2010 „Participation, convergence, and localness: Doing dialect in digital discourse“ Keynote, Jahrestagung der Finnish Association of Applied Linguistics (AFinLA), Universität Vaasa
- 1.6.2010 „Intermediale Varietätendynamik“, Gastvortrag, Internationale Fachtagung Mix – Varietäten in Kontakt, Universität Fribourg
- 29.4.2010 „Jugendliche unter sich: Sprachideologische Verarbeitungen von Jugendsprache in Deutsch-Lehrbüchern“, Gastvortrag, Tagung Sprachkritik in der Schule, Alfried-Krupp-Wissenschaftskolleg Greifswald
- 7.1.2010, „Practices and ideologies of computer-mediated digraphia: lessons learnt from ‘Greeklish’“, Keynote, F2 Linguistic and Literary Play Conference, FU Berlin
- 5.9.2009, „Researching language in Web 2.0 environments: developing a screen-based approach“. Keynote, Language in the (new) media Conference, Universität Washington
- 9.7.2009, „Using language variation to style fictional characters“, FRIAS Conference „Linguistics and cultural studies: interfaces, Encounters, Transfers“, Universität Freiburg i.Br.
- 2.6.2009, „Online ethnography: using screen-based observation in web 2 research“, Literacy Research Centre Seminar Series, Universität Lancaster
- 10.3.2009, „Multimodal – intertextuell – heteroglossisch: Sprach-Gestalten in Web 2.0-Umgebungen“, 45. Jahrestagung des Instituts für Deutsche Sprache, Mannheim
- 19.9.2008, „Linguistic landscapes: Visuelle Mehrsprachigkeitsforschung als Impuls an die Sprachpolitik“, Städte-Sprachen-Kulturen: Ein internationales Symposium über Modelle zukünftiger interkultureller Städte, Goethe-Institut Mannheim-Heidelberg
- 27.3.2008, „The media, speech and interaction: rethinking the interfaces“, QMUL Linguistics Seminar Series, Queen Mary College, London
- 11.9.2004, „Shapes of identity: Transliteration practices and language attitudes to Roman-alphabetized Greek“, Logos Conference, King’s College London
- 19.3.2004, „Discourse Constructions of Youth Identities: From peer group interaction to literacy practices“, Friday Lecture of the Faculty of Humanities, Universität Kopenhagen
- 10.3.2004, „Jugendsprachen – Szenesprachen: Soziolinguistische Stile als Erneuerungsquellen des Standards“, 40. Jahrestagung des Instituts für Deutsche Sprache, Mannheim

Academic society memberships

- Since 2000: Deutsche Gesellschaft für Sprachwissenschaft (DGfS)
- Since 1997: International Pragmatics Association (IPrA)
- Since 1996: Gesellschaft für Angewandte Linguistik (GAL)