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STYLISTIC DIFFERENCES BETWEEN
CLOSELY RELATED DISCIPLINES:
METATEXT IN LINGUISTICS AND LITERARY
STUDIES



## Style in related disciplines

- German Studies = Linguistics + Literary Studies
- But: Scholars perceive the two disciplines as (very!) distinct.
- Students are expected to adapt to writing conventions of both disciplines.
- How do academic texts of Literary Studies and Linguistics differ stylistically?



#### Data

- 60 PhD theses, 30 each from Linguistics and Literary Studies
- in German
- plain text
- citations, examples etc. extracted



- data-driven approach
- n-gram = sequence of *n* elements, e.g. words

```
<s> I will go hiking. </s>
```

```
unigrams: <s>, I, will, go, hiking, </s>
```

bigrams: <s> I, I will, will go, go hiking, hiking </s>

trigrams: <s> I will, I will go, will go hiking, go hiking </s>

...



- data-driven approach
- n-gram = sequence of n elements, e.g. words
- Which n-grams differ in frequency between the corpora?
- measure for comparison: Log Likelihood (Dunning 1993)



#### Example: Trigrams that are more frequent in Linguistics:

rank	LLR	German Trigram	English Translation
1	261.46	in Bezug auf	with regard to
2	236.23	der vorliegenden Arbeit	the present text
3	233.30	<s> bei der</s>	<s> At the</s>
4	203.39	in der Regel	generally speaking
5	157.66	in der vorliegenden	in the present
6	156.06	Rahmen der vorliegenden	course of the present
7	155.72	Bezug auf die	regard to the
8	153.20	im Hinblick auf	with regard to
9	150.47	die Ergebnisse der	the results of
10	144.92	<s> bei den</s>	<s> At the</s>



# N-grams related to metatext that are more frequent in Linguistics:

size	rank	German n-gram	English translation
2	10	der vorliegenden	the present
2	19	in Kapitel	in chapter
3	2	der vorliegenden Arbeit	the present text
3	27	im Folgenden	in the following
4	1	im Rahmen der vorliegenden	in the present
4	11	<s> zusammenfassend lässt sich</s>	summarizing it can be []
5	1	<s> im folgenden werden die</s>	in the following [] will be



#### Text comments

- are more frequent in Linguistics than in Literary Studies.
- emerged as relevant from a data-driven analysis:
- → are an important difference between the disciplines.
- → are realized in a formulaic way.



#### **Previous Work**

#### Typological classification

- Fandrych and Graefen (2002): text comments
- Hyland (2005, p. 49): interactive metadiscourse > frame markers
- Ädel (2006, p. 20): metatext > text-oriented metadiscourse



#### **Previous Work**

- Afros and Schryer (2009) compare promotional (meta)discourse:
  - more pathos appeals in Literary Studies
  - 'transcending borders with literary genres' (ibid., p. 63)
- Hyland (2005, p. 57): 'the more discursive "soft" fields employed more metadiscourse overall'
  - but no clear tendency for frame markers



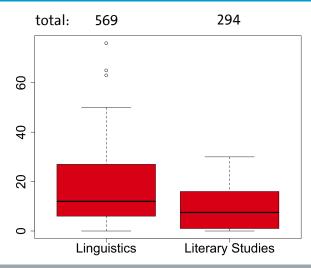
### **Research Questions**

- Are there significant differences between the use of metadiscourse of Literary Studies and Linguistics?
- What additional insights can be gained by inspecting instances in detail?
- selected examples:
  - (im) Folgenden (in the following)
  - zusammenfassend (summarizing)





# Frequency of im Folgenden



n = 30 each

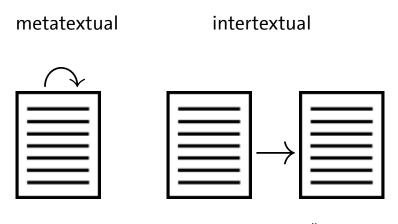


# Frequency of im Folgenden

	mean	sd
Linguistics	18.97	20.17
Literary Studies	9.80	8.95

- t-test: p = 0.028
- Wilcoxon rank-sum test: p = 0.080
- Cohen's d (effect size): 0.59
- → big difference in means but high variance





(e.g. Ädel 2006, p. 28)



#### metatextual

In the following, possible reasons for these differences will be addressed.

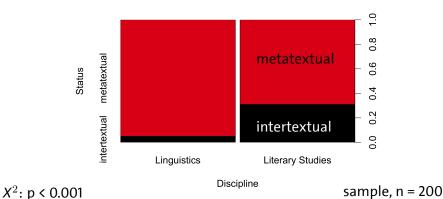
Im Folgenden wird auf mögliche Gründe für diese Unterschiede eingegangen. (Lin Dui 13)

#### intertextual

In the following d'Holbach explains [...]

Im Folgenden führt d'Holbach aus, dass [..] (Lit Kob 25)





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#### Modal verbs

- frequent in German text comments (in comparison to English, see Fandrych and Graefen 2002, pp. 28-33)
- most frequent: sollen, which 'indicates that the impetus for an action is external, i. e. an agent is required to carry out the will of another person or an institution.' (ibid., p. 32)
- → hedging strategy



#### Modal verbs

#### in the following without modal verb

In the following, only Shakespeare's The Tempest will be picked out.

Im Folgenden wird lediglich Shakespeares The Tempest herausgegriffen. (Lit Jen 19)

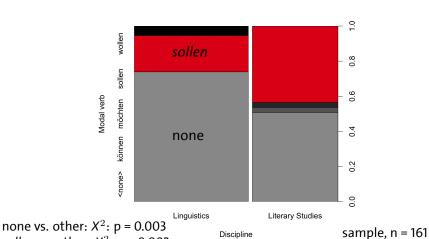
### in the following with modal verb

This shall be determined more closely in the following.

Diese soll im Folgenden genauer eruiert werden. (Lit\_Kie\_23)



#### Modal verbs



sollen vs. other:  $X^2$ : p = 0.002 March 31, 2017 Metatext in Linguistics and Literary Studies, Andresen & Zinsmeister



# Most frequent verbs

Verb	Translation	Ling.	Lit.
eingehen auf	go into sth.	10	1
untersuchen	investigate	3	10
darstellen	depict	8	3
vorstellen	present	7	2
zeigen	show	6	5
erläutern	explain	5	1
betrachten	consider	4	4

→ hypothesis: more speech act verbs in Linguistics

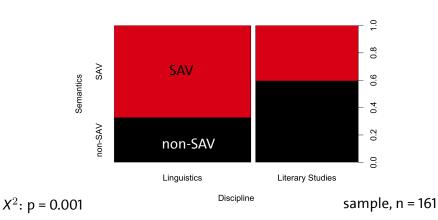


## Speech act verbs (SAV)

- hypothesis: more speech act verbs in Linguistics
- theoretical argument: clearer distinction between investigation and text in Linguistics
- definition of SAV: listed in either Harras et al. (2007) or GermaNet (Hamp and Feldweg 1997)



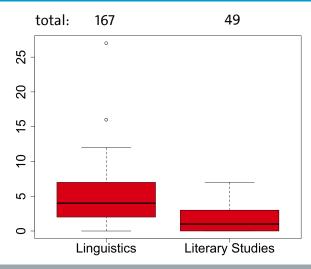
## Speech act verbs (SAV)



zusammenfassend (summarizing)



# Frequency of zusammenfassend



n = 30 each

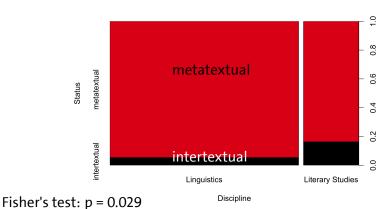


# Frequency of zusammenfassend

	mean	sd
Linguistics	5.60	5.80
Literary Studies	1.94	8.95

- t-test: p = 0.0011
- Wilcoxon rank sum test: p = 0.0002
- Cohen's d (effect size): 0.91
- → significant difference and large effect size





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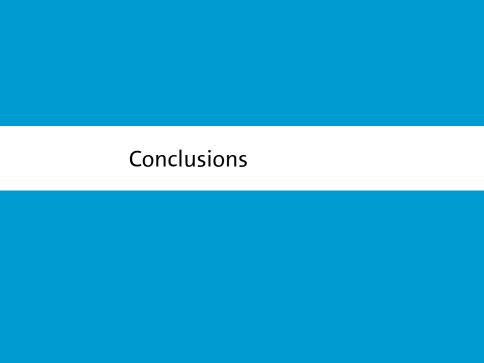
n = 216



# Most frequent verbs

Verb	Translation	Ling.	Lit.
festhalten	record	56	10
sagen	say	19	11
feststellen	determine	12	2
darstellen	depict	11	1
•••	•••	•••	•••
	total	154	41

 $\rightarrow$  very stable pattern, esp. in Linguistics





# Summary

- Candidates for metatext can be identified automatically, but should be inspected in detail.
- Linguistics make more use of metatext than Literary Studies.
- Literary Studies use more modal verbs in metatext than Linguistics.
- Linguistics uses more speech act verbs (in metatext).



## Possible Explanations

- different aesthetic demands (see also Afros and Schryer 2009; and results related to article titles by Haggan 2004)
- less analytical research process in Literary Studies
  - less subdividable into distinct steps
  - less universal research steps
- stronger influence of the English writing culture on Linguistics (see discussion in Fandrych and Graefen 2002)





#### References I

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- Afros, Elena and Catherine F. Schryer (2009). 'Promotional (Meta)Discourse in Research Articles in Language and Literary Studies'. In: *English for Specific Purposes* 28.1, pp. 58–68. **po**: 10.1016/j.esp.2008.09.001. (Visited on 06/29/2016).
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Hyland, Ken (2005). *Metadiscourse: Exploring Interaction in Writing*. Continuum discourse series. London: Continuum.



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