The discourse of economics – beyond the traditional areas of economic and financial policy – seems to dominate contemporary discussions of social orders and processes, from local to global structures, and increasingly influences cultural developments as well as decisions by the individual. For a long time literary and cultural studies showed little interest in economic themes and theories, but the situation changed in the 1990s with the emergence of interdisciplinary discussions of economic theories and models in the context of what became known as Anglo-American New Economic Criticism.

The new book series seeks to continue this debate by offering a forum for the interdisciplinary discussion of different aspects of economics oriented towards cultural studies. This includes presentations of economic theories in literature and other art forms, sociological studies of culture and the economy, linguistic and literary analyses of economic narratives and metaphors as well as the relevance of concepts such as fictionality and virtuality in the context of financial economics. Studies in shifting social dynamics, place and space, time management, as well as cultural practice and behaviour motivated by economic demands, fit the profile of this series. The book series seeks to provide the basis for the study of economics in the context of Cultural Economics and/or Economic Cultural Studies.

Book proposals from scholars working in the fields of literary and cultural studies, economics, sociology, anthropology and philosophy are welcome, in particular those that include a comparative dimension as well as those with a strong interdisciplinary approach. The languages of publication are primarily German and English. All publications will be peer reviewed.