

<b>Veranstalter:</b>	<b>Prof. Dr. Robert Fuchs</b>
<b>Modul:</b>	<b>The Linguistics of COVID-19</b> (ENG-4, ENG-4a, ENG-10, ENG-11, AA7, AA9, LAA8, LAA11, IAA20, IAA23, IAA24, IAA25, ENGAGE-M01a, ENGAGE-M02)
<b>Art der Veranstaltung:</b>	<b>Seminar II</b>
<b>Veranstaltungsnummer:</b>	<b>53-514</b>
<b>Zeit:</b>	<b>2st. Di 16–18</b>
<b>Raum:</b>	<b>Ü35 – 01054</b>
<b>Beginn:</b>	<b>04.04.2023</b>

Course description:

This seminar will explore the linguistics of public discourse around COVID-19, focusing on how language has shaped public perceptions, policies, and actions related to the pandemic. Participants will examine various linguistic aspects of COVID-19 discourse, including lexical innovation, the use of metaphors, and persuasive strategies, as well as the role of media and social media in shaping public discourse. Students will work with newspaper and social media data and will learn how to analyse such data using the statistical computing environment R. A precondition for this class is a willingness to engage with this software and to learn how to use it.

A combination of lectures, discussions, and hands-on activities in linguistic data analysis will allow students to gain a deeper understanding of the role of language in shaping our understanding of the pandemic. Assessment will be based on an oral presentation, reading assignments and written assignments for 2 CP, as well as a term paper for students taking this class for 5/7 CP.

This class is part of the project Analysing Controversial Discourses and financially supported by the Digital and Data Literacy in Teaching Lab of the University of Hamburg.

Sprechstunden im Semester:	<b>s. Sprechstundenliste</b>
Sprechstunden in der vorlesungsfreien Zeit:	<b>s. Sprechstundenliste</b>