

Veranstalter	Annette Deutschendorf
Thema	Disruptive Innovations
Art der Veranstaltung	Business/Vocational English B [LAA17, IAA34]
Veranstaltungsnummer	53-638
Zeit	2st. Do 10-12
Raum	siehe Eintrag in Stine
Beginn	4. April 2024

Course description:

A number of factors contribute to the development of new technologies and products, and some of these innovations turn out to be truly groundbreaking, changing the way we live and work.

We are going to begin by exploring how innovations are developed and disseminated, based on selected chapters from Peet van Biljon's *Innovation for Value and Mission*. Later in the course, you will be asked to choose and present an innovation that you consider to be disruptive in its field (50% of grade) and explore a second innovation relating to your specialisation ("Berufsfach") in the academic essay to be written after the teaching period has ended (50% of grade).

In the sessions not taken up by presentations, we will explore selected language topics in more depth or work on materials designed to help you develop your writing skills in the academic register.

Reading assignments and short writing tasks will be set as homework.

This class is aimed at students of "Lehramt Berufliche Schulen" with English as a subject. Erasmus students with an interest in business/technology are welcome. Please note that the expected CEFR level for this course is B2+/C1-.

Course requirements:

- Taking Business/Vocational English A before this course is strongly recommended – the B-course is more difficult and also graded.
- presentation + summary (graded, 50 % of final grade), summary to be handed in before the presentation
- regular attendance and active participation (discussions, homework)
- end-of-term essay (1800-2000 words, 50 % of final grade)
- you need to pass both the presentation and the essay to complete the course successfully