

Veranstalter	PD Dr. Monika Pietrzak-Franger
Thema	Image/Text in Contemporary Novel in English [ENG-6, ENG-6a, ENG-12, AA7, AA10, LAA9, LAA12, AA-MA3, AA-MA4]
Art der Veranstaltung	Seminar II
Veranstaltungsnummer	53-549
Zeit	Di 14-16
Raum	Ü35-01016
Beginn	2. April 2019

Course description

Literary works react to socio-cultural and political changes as well as to the transformations of the media landscape. It is therefore not surprising that the developments of recent decades have also brought modifications to the literary market and influenced literary forms. In the wake of convergence culture (Jenkins 2003), the ever-growing spreadability of content, and participation it encourages (Jenkins, Ford and Green 2013), what counts as ‘literary experience’ (Collins 2010) has altered as well.

In this seminar, students will be introduced to a number of such developments. On the backdrop of theoretical discussions about the ‘new book cultures’, ‘media convergence’, ‘adaptation and appropriation’ (e.g. Ryan, Jenkins, Hutcheon, Rippl, Nünning), you will analyze and interpret exciting recent phenomena. In the centre of our discussions will be the concept of “multimodality”. In this seminar you will engage both with multimodal texts (e.g. Haddon, *The Curious Incident of the Dog in the Night Time*; Guo, *A Concise English-Chinese Dictionary for Lovers*), with their (digital) paratexts, and with various other elements of contemporary literary culture.

Please mark that those who fail to attend the first class without excuse lose their place in the seminar.