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| <b>Veranstalter:</b>  | <b>PD Dr. Monika Pietrzak-Franger</b>  |
| <b>Modul:</b>   | <b>Literature and Media</b> (Seminar IV für Masterstudierende)<br>[ENG-6, ENG-6a, ENG-12, AA7, AA10, LAA9, LAA12, AA-MA01, AA-MA02, AA-MA06] |
| <b>Art der Veranstaltung:</b>   | <b>Seminar II/ Seminar IV</b>  |
| <b>Veranstaltungsnummer:</b>  | <b>53-551</b>  |
| <b>Zeit:</b>  | <b>2st. Di 14-16</b>   |
| <b>Raum:</b>  | <b>Ü35-01047</b>   |
| <b>Beginn:</b>  | <b>16.10.2018</b>  |
| <p><b>Literature and Media: Transmedia, Multimodality, Adaptation</b></p> <p>Literary works react to socio-cultural and political changes as well as to the transformations of the media landscape. It is therefore not surprising that the developments of recent decades have also brought modifications to the literary market and influenced literary forms. In the wake of convergence culture (Jenkins 2003), the ever-growing spreadability of content, and participation it encourages (Jenkins, Ford and Green 2013), what counts as ‘literary experience’ (Collins 2010) has altered as well.</p> <p>In this seminar, students will be introduced to a number of such developments. On the backdrop of theoretical discussions about ‘transmediality’, ‘media convergence’, ‘multimodality’, ‘adaptation and appropriation (e.g. Ryan, Jenkins, Hutcheon, Rippl, Nünning), they will analyze and interpret exciting recent and historical phenomena. We will start by asking what literature can and cannot do (what are its affordances) and inquire into what happens when fiction or fictional elements undergo further mediation. In this context, we will look at a selection of works, platforms and practices such as <i>The Republic of Pemberley</i>, Email novels, film and TV adaptations (e.g. <i>Love and Friendship</i>, <i>Sherlock</i>), pop-up books (Harry Potter Pop-Up Book), and radio podcasts. We will also discuss literary participation and fan cultures.</p> |  |
| <b>Sprechstunden im Semester:</b>   | <b>Dienstag 13:00-14:00</b>  |
| <b>Sprechstunden in der vorlesungsfreien Zeit:</b>  | <b>s. Sprechstundenliste</b>   |